



THE 5-DAY \$100,000 EXPERIENCE LAB

Client Deliverables

July 25–30, 2026 | Las Vegas

The following outlines all deliverables included in the client's investment in The 5-Day Experience Lab. All items listed below will be completed and delivered by the end of the program.

1. Your Fully Built Retreat

- A complete 1–3 day retreat, fully designed and finished
- All retreat content created
- An experience designed to start the transformation process for your clients
- A clearly defined transformation your clients will gladly pay for
- A compelling name and positioning for your retreat
- A fully mapped-out and timed retreat agenda
- Your retreat date set and booked

2. Your Offer + Revenue Plan

- A high-value offer with pricing and offer stack
- Confident pricing based on transformation value — not guesswork
- A clear path to filling your retreat with 20 people
- A plan to generate your first \$50,000 from your retreat (10X your investment)
- A budget and profit worksheet to ensure profitability from day one

3. Retreat Workbooks & Facilitation Materials

- A complete retreat workbook for your clients, customized to your business
- Your facilitator workbook — fully created and finished
- Your retreat agenda — completed
- 100+ worksheets covering every part of building and running your retreat
- A facilitator guide so you can confidently lead your own experience

4. Marketing & Lead Generation Assets

- A simple, executable marketing and lead generation plan
- Your event named and positioned — from concept to title
- A strategy to fill seats — from name of event to how to fill the room
- Landing page — finished
- Nurture sequence — finished
- Your first attendees/prospects identified

5. AI Tools & Prompts

- AI prompts written specifically for you to accelerate creation and marketing
- AI prompts to help expedite finishing all deliverables within the 5-day program

6. Training & Coaching

- 40 hours of live training with Jean Kuhn
- Limited to 20 participants only, ensuring personal attention
- Real-time understanding of how environment, pacing, and intentional design creates impact
- A live, immersive experience so you understand transformation from your client's perspective

Deliverables...and more

Deliverables	Included
Retreat fully built out (1–3 days)	✓
All retreat content created	✓
Experience designed for transformation	✓
Clearly defined client transformation	✓
Compelling retreat name & positioning	✓
Fully mapped and timed agenda	✓
Retreat date set and booked	✓
High-value offer with pricing & offer stack	✓
Revenue plan targeting \$50,000+	✓
Budget & profit worksheet	✓
Client retreat workbook (customized)	✓
Facilitator workbook	✓
Retreat agenda (completed)	✓
100+ worksheets for building & running retreat	✓
Facilitator guide	✓
Marketing & lead generation plan	✓
Landing page (finished)	✓
Nurture sequence (finished)	✓
First attendees/prospects identified	✓
Plan to fill the room (20 people)	✓
AI prompts for creation & marketing	✓
40 hours of training with Jean Kuhn	✓